



RULE-MAKING ORDER
(RCW 34.05.360)

CR-103 (7/23/95)

Agency: Public Disclosure Commission

- ☒ **Permanent Rule**
☐ **Emergency Rule**
☐ **Expedited Repeal**

(1) **Date of adoption:** May 25, 1999

(2) **Purpose:** The amendment re-writes the rule to make it more easily understood.

(3) **Citation of existing rules affected by this order:**

Amended: WAC 390-18-050 Commercial Advertisers; public inspection of records.

(4) **Statutory authority for adoption:** RCW 42.17.370(1)

Other Authority:

PERMANENT RULE ONLY

Adopted under notice filed as WSR 99-09-074 on April 19, 1999.

Describe any changes other than editing from proposed to adopted version: None.

EMERGENCY RULE ONLY

Under RCW 34.05.350 the agency for good cause finds:

- ☐ (a) That immediate adoption, amendment, or repeal of a rule is necessary for the preservation of the public health, safety, or general welfare, and that observing the time requirements of notice and opportunity to comment upon adoption of a permanent rule would be contrary to the public interest.
- ☐ (b) That state or federal law or federal rule or a federal deadline for state receipt of federal funds requires immediate adoption of a rule.

Reasons for this finding:

EXPEDITED REPEAL ONLY

Under Preproposal Statement of Inquiry filed as WSR _____ on _____.

(5.3) Any other findings required by other provisions of law as precondition to adoption or effectiveness of rule?

☐ Yes ☒ No If yes, explain:

(6) **Effective date of rule:**

Permanent Rules

- ☒ 31 days after filing
☐ Other: *

Emergency Rules

- ☐ Immediately
☐ Later:

* (If less than 31 days after filing, specific finding in 5.3 under RCW 34.05.380(3) is required)

NAME

Vicki Rippie

SIGNATURE

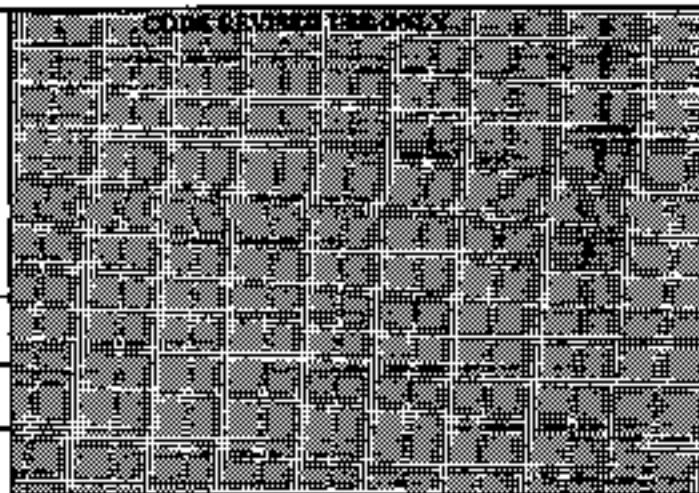
Vicki Rippie

TITLE

Assistant Director

DATE

5-26-99



AMENDATORY SECTION (Amending WSR 93-04-072, filed 1/29/93, effective 3/1/93)

WAC 390-18-050 Commercial advertisers--Public inspection of records. (1) Pursuant to RCW 42.17.110, any person, without reference to or permission from the public disclosure commission, is entitled to inspect the political advertising records of a commercial advertiser.

(2) No commercial advertiser shall be required to make available for public inspection information regarding political advertising prior to the time when the advertisement has initially received public distribution or broadcast.

(3) The documents and books of account ~~((which))~~ that must be maintained open for public inspection pursuant to RCW 42.17.110 ~~((1))~~ ~~((a), (b) and (c) shall at a minimum include the following information))~~ are:

(a) The name of the candidate or ballot measure supported or opposed;

(b) The name and address of the person who sponsored the advertising;

(c) The total cost of the advertising, how much of that amount has been paid, who made the payment, when it was paid, and ~~((how))~~ what method of payment was ((made)) used; and

(d) Date(s) ~~((the services of))~~ the commercial advertiser ~~((was))~~ rendered~~((r~~

~~((e) RCW 42.17.110 ((1))((c)) requires the maintenance of records which show the exact nature and extent of services rendered. Sufficient information describing)) service.~~

(4) In addition to subsection (3) of this section and pursuant to RCW 42.17.110 (1)(b), the documents and books of account open for public inspection must include a description of the major work components or tasks ((which)), as specified in (a) through (f) of this subsection, that were required to provide the advertising services ((satisfies this requirement, examples of which include, but are not limited to, the following:))

~~((i))~~ (a) For printers, reproducers and ((similar print commercial advertisers)) other persons who provide commercial duplicating services: Quantity ~~((or))~~ of items, ~~((amount of space))~~ item description, design, layout, typesetting, photography, printing, silk screening, ~~((bindery))~~ binding.

~~((ii))~~ (b) For mailing services: Quantity of items mailed, ~~((bindery or))~~ binding, stuffing, labeling, list or directory services, postage or delivery~~((r))~~.

~~((iii))~~ (c) For broadcast media: Time ~~((or))~~ and number of spot advertisements. If the broadcaster provides additional services such as copy writing, talent, production, and tape reproduction, some type of record or notation evidencing the

additional service (~~should~~) must be available.

~~((iv))~~ (d) For billboard or sign companies: Number and location of signs, design, printing and art work, erection/removal costs(~~(v)~~).

~~((iv))~~ (e) For specialty or novelty commercial advertisers: Quantity of items provided, silk screening, design, printing and art work(~~(v)~~).

~~((iv))~~ (f) For newspapers and other print media: Amount of advertising space and [~~frequency that advertisement is run~~] dates of publication. If the advertiser provides additional services such as design or layout, some type of record evidencing such additional services (~~should~~) must be available.

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~~((vi))~~ (f) For newspapers and other print media: Amount of advertising space and (~~(frequency that advertisement is run)~~) dates of publication. If the advertiser provides additional services such as design or layout, some type of record evidencing such additional services (~~(should)~~) must be available.